

DURATION OF PROGRAM

Part Time
Maximum: 10 Semesters (5 Years)
Minimum: 5 Semesters (2 Years)

Lectures will be held at Rezzen Centers in KL, Penang and Melaka

Subject to a minimum of 15 registered students.

VENUE OF STUDY

- 1) Rezzen Sdn Bhd,
Suite 2B-5-1, Blok 2B, Plaza Sentral,
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- 2) Telekom Multimedia College (MMC),
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- 3) Penang Skills Development Center (PSDC),
Penang.
- 4) Telekom Multimedia College (MMC), Melaka.

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MSc IB

MASTER OF SCIENCE IN INTERNATIONAL BUSINESS



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MASTER OF SCIENCE IN INTERNATIONAL BUSINESS



FACULTY OF INTERNATIONAL STUDIES
POST-GRADUATE PROGRAM :
M.Sc. (International Business)

INTRODUCTION

M.Sc in International Business is introduced with the aim of keeping up with the demands of globalization and its impact on both foreign and local companies. Internationalization of operations has become the trend and appears to have swept through almost every segment of the business world and has created new environments for the business community. This course is therefore designed to equip would-be managers and business practitioners with both theory and applied knowledge in the various aspects of international business. This program would also prepare students to effectively operate and manage businesses at the global level.



M.Sc (International Business)

PROGRAM STRUCTURE

To be conferred an M.Sc. degree (International Business), students must complete a minimum of 45 credit hours and obtain at least grade 'B' as their cumulative grade point average (CGPA). Students are also expected to complete a thesis on a prescribed topic. The course structure of the program is given below:

Courses (45 Credit Hours):

SEET 5113 The Theory of International Trade
BFMA 5043 International Business
BFMA 6336 Mini Thesis (6 credit hours)
BFMA 5263 International Strategic Management
BFMA 5033 International Management
STIM 5013 Information Technology for Managers
BPMN 6073 Research Methods
BWFF 5053 International Financial Management
BFMA 6083 Multinational Firms
BFMA 6093 Selected Issues in International Business
BSMH 5123 International Human Resource Management
BJMP 5023 Operation and Technology Management
BFMA 5053 International Marketing
BFMA 6063 Cross-cultural Management

Dissertation (BFMA 6336) (6 Credit Hours) :

Candidates are required to complete a dissertation in about 20,000 words. Dissertation topic will be decided after consultation with supervisors.

ADMISSION REQUIREMENTS

- Bachelor's degree with Honours from Universiti Utara Malaysia or any other institution of higher learning recognized by the University Senate; or
- Bachelor's degree from Universiti Utara Malaysia or any other institution of higher learning with at least three (3) years working experience in related fields; or
- Any other equivalent qualification recognized by the University Senate.

SUGGESTED STUDY PLAN

Suggested Study Plan for Part-Time Students (2 Years Minimum).

Sem 1	Sem 2	Sem 3	Sem 4	Sem 5
BFMA 5043	STIM 5013	Elective 2	BPMN 6073	BFMA 6336
SEET 5113	BTMN 6083	Elective 3	Elective 4	BFMA 5263
BFMA 5033	Elective 1	BWFF 5053	Elective 5	

PROGRAMME FEE : RM 23,803.00

Application fee	RM	50.00
One-time registration fee	RM	550.00
Takaful Insurance	RM	78.00
Fee per session :		
Student Welfare (RM13 x 5 sem)	RM	65.00
Library (RM20 x 5 sem)	RM	100.00
Computer (RM75 x 5 sem)	RM	375.00
Tuition fees (15 modules x RM1509)	RM	22,635.00