

## PROGRAMME SCHEDULE

### THE MBA

- Degree awarded by Universiti Utara Malaysia (UUM)
- Fully taught by lecturers from UUM

### ACADEMIC SESSIONS

- 3 sessions annually: Jan, May, Sept
- 4 months per session
- 1 week break minimum at end of session
- 1 or 2 topics every 2 months
- MBA completion in a minimum of 4 sessions or 18 months

Jan

May

Sept

### SESSION SCHEDULE

For every topic

- 6 meetings : 5 hours each, held on alternate weekends or successive weekends
- 12 hours of web tutorials

**Saturday - 3pm to 8pm**

**Sunday - 9am to 2pm**

### PROGRAMME FEE\* : RM 21,907

Application fee:		
Malaysian applicants	RM	100.00
ASEAN applicants	RM	119.00
NON ASEAN applicants	RM	170.00
One-time registration fee	RM	550.00
Fee per session:		
Library	RM	20.00
Student Welfare	RM	13.00
Fee per module	RM	1,509.00

## FOR MORE INFORMATION

*"This MBA experience has changed my life on the professional & family level. Whatever knowledge, skills & experiences that i had gained throughout the MBA program, I will share with office colleagues, friends and with family members in terms of looking at life & things in life from varied positive & meaningful ways since 'learning is never ending.'"*

*UUM Rezzen student's testimonial*

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www.rezzen.com.my

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**APPLY ONLINE NOW**

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<http://application.rezzen.com.my>

# MBA

## MASTER OF BUSINESS ADMINISTRATION



THE PERFECT BLEND



Othman Yeop Abdullah  
Graduate School  
of Business

**rezzen**

\* Note : The fees listed above are for Malaysian students who are studying at **REZZEN CENTERS**. Students from **ASEAN Countries** will be charged an additional **20%** and students from **NON-ASEAN Countries** an additional **30%**

[www.rezzen.com.my](http://www.rezzen.com.my)

## WHY THE UUM/REZZEN MBA?

### DESIGNED FOR EXECUTIVES

- Highly affordable with flexible learning models
- Normal completion rate of 28 months (7 sessions) can be faster-tracked if students choose to take more modules more frequently (max: 3 modules per session) and complete in a minimum of 18 months.

### FLEXIBLE WEEKEND CLASSES

- Six 5-hour face-to-face classes per topic, held on alternate weekends or successive weekends
- Facilitated by UUM's teaching faculty

### E-LEARNING SUPPORTED

- Varied e-learning support including the Learning Centre v6.0, an online learning management system, and web conferencing tools
- Course notes provided online



<http://www.rezzen.com.my/LMS>

### AFFORDABLE

- Eligible for bank study loans (conditional on meeting requirements), EPF withdrawals, and PTPTN loans. Fees are payable in sessions via credit cards and 0% easy installment plans for 6 months from credit cards HSBC, Bank Islam and Ambank.

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## UUM MBA OFF-CAMPUS OFFERED IN PENANG, KL & MELAKA

"My thanks for the wonderful MBA course... I hope REZZEN will continue the effort to produce a more talented workforce."

UUM Rezzen student's testimonial

The MBA degree from UUM, held off-campus at a center near you, is one of the "best kept educational secrets in Malaysia". Hundreds of students in centers throughout Malaysia have graduated with this degree, many with excellent results. At Rezzen centers in KL, Melaka and Penang, nearly 250 students are now registered for the blended learning mode where state-of-the-art e-learning tools help students to learn through being Internet-savvy, through reference tools and time saving tools. Proof that this system works lie in the many Rezzen center students who top the achievement tables of various cohorts of UUM off-campus students.

### ENTRY REQUIREMENTS

1. A Bachelor's degree from Universiti Utara Malaysia or any other institutions of higher learning recognized by the University Senate with a CGPA of at least 2.75; AND
2. At least three (3) years of work experience relevant to the chosen area of specialization or a good score on the Graduate Management Admission Test (GMAT); AND
3. Fulfill English Language requirement. (International applicants only).

OR

4. A diploma from any Institution of higher learning recognized by the University Senate with at least ten (10) years of relevant work experience and aged 35 years or older; and
  5. Fulfill English Language requirement. (International applicants only).
- For more detail please refer to <http://www.rezzen.com.my/english>

## SUBJECTS OFFERED

### PROGRAMME DESIGN

Minimum Requirement (42 credit hours)

#### Core Modules (30 credit hours)

SEEG 5013	Managerial Economics
SQQP 5023	Decision Analysis
BPMM 6013	Marketing Management
BKBM 5013	Management Accounting for Managers
BJMP 5023	Operations and Technology Management
BWFM 5013	Corporate Finance
BPMN 6023	Strategic Management
GMUL 5063	Ethics, Law and Corporate Social Responsibility
BPMN 6043	Leadership in Organization
BPMN 6053	Management Information System

#### Elective Modules (12 credit hours)

Students have to take any four (4) of the following courses offered:

SCCG 5013	Communication for Managers
BFMA 6043	International Business
BPME 6093	Entrepreneurship Development
BPMN 6073	Research Methods
STIM 5013	Information Technology for Manager
BJMP 6023	Supply Chain Management
BFMA 5053	International Marketing
BPMM 6033	Relationship Marketing
BPME 6023	New Venture Creation

**Total : 42 credit hours**

### TOPIC STRUCT

42 contact hours per topic

30 hours comprising face-to-face

- 6 face-to-face classes
- 5 hours duration classes
- classes held on Saturdays and Sundays fortnightly

12 hours e-learning via web tutorials

