

REZZEN

Part-time MBA course

TUCKED away in the northernmost corner of Peninsular Malaysia is University Utara Malaysia (UUM).

Recently, hundreds of MBA students travelled up to the UUM campus in Sintok, Kedah to receive their scrolls from the Sultan of Kedah, the UUM Chancellor.

For most of these UUM graduates, their convocation was also their first time at the campus.

That's because many of these students are working professionals, who had done the part-time MBA course.

Through off-campus centres, the Executive Development Centre (EDC) of UUM has made it possible for students to take up the MBA at Malaysia's premier management university without having to give up their jobs, or venture far from their homes.

UUM offers the part-time MBA, with classes held on alternate weekends, with additional e-learning support, a cyber library, and web tutorials at three off-campus centres.

In Kulim and Penang, many students work in the free trade zones and industrial areas. In Kuala Lumpur, a number of students hail from large corporations and banks.

This high level of diversity means that



Recent graduates who obtained their UUM MBA scrolls posing with family members after the convocation ceremony

every student has a unique perspective to share during classroom discussions. From Sabah, to Terengganu, to Malacca, UUM off-campus centres are abuzz with activity over the weekends.

In line with the EDC's mission to support nation building and global education by specialising in industry-linked postgraduate programmes, TM's Multimedia College is also offering the UUM MBA at its Kuala Lumpur centre on Jalan Semarak, as well as at its branch centre in Malacca.

Said alumnus Norina Muhammad of TM, "Professionally I have become more alert about business issues and can contribute better at work in terms of ideas and implementation.

"I gained a lot from the MBA experience.

"It was very relevant to my managerial level position and I strongly recommend this programme."

Unlike many other part-time off-campus programmes, this MBA is fully taught by the EDC faculty, who travel on the weekends to conduct classes.

As a result of the wide variety of students who enrol in this programme, students who wish to become entrepreneurs are well prepared, having gained access to a vast alumni network.

By increasing their reach to centres nationwide and creating synergies with the private sector, UUM is truly doing its part in creating a trained workforce by educating a generation of managers.

Rezzen (M) Sdn Bhd operates centres in Penang and Kuala Lumpur, and in-house for TM Multimedia College in Kuala Lumpur and Malacca and will be holding a preview in Penang (Vistana Hotel) on Saturday (Oct 22) from 2-4pm (please enquire at the front desk for the suite number).

□ For enquiries, please call 03-7803-8588, 04-642-7184, or 016-418-0446 (after office hours), or send an e-mail to enquiry@rezzen.com.my or visit www.rezzen.com.my.